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Madame,

in the last couple of weeks we have been extremely busy with preparing webinars, posters and publications related to cosmetic claims and the ways to support them.

With the current issue of our ‚proDERM Update‘, we would like to provide some of this information to you.

Enjoy the reading!

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White Paper - New Methods for Testing Moisture



In the June issue of the ‚SPC Magazine‘ we have published an editorial with regard to moisture claims and the existing methods to support them.

The article covers the aspects of skin as well as hair moisturization and a selection of corresponding measurement methods.

We have now uploaded the editorial on our website.

» [White Paper Skin Moisture](#)

Poster Download - Stylish Looks and Hair Protection



How Hair Stylers Meet the Challenge? In a poster presented by Dr. Iryna Kruse at the 8th International Conference on Applied Hair Science, we have discussed this question by means of a poster.

Description as well as example results were provided for the topics of ‚Dry Combing‘, ‚Anti-Static‘, ‚Fall-Out-Of-Curls-Effect‘, ‚Straightener‘, ‚Blow-Drying Speed‘ as well as ‚Heat Protection‘.

» [Download Poster](#)

Webinar Upcoming - Testing Strategies for Antiperspirants and Deodorants

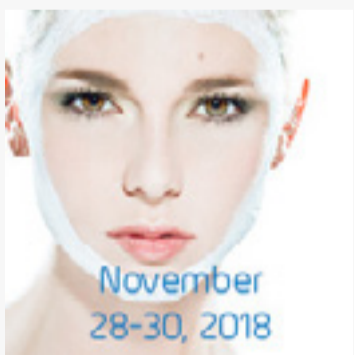


On July 3rd, 2018 we will host a webinar on the topic of ‚Testing Strategies for Antiperspirants and Deodorants‘. Dr. Gunja Springmann will provide insights on efficacy testing including the following:

AP as well as Deo-Testing Methods, Special Claims, Special Test Areas, Case Study: Emotional Stress, Spots on Textiles and a Questions-and-Answers session.

» [Webinar Registration](#)

Seminar Announcement - Claims Support for Cosmetic Products



From November 28-30, 2018 we will host the 4th edition of the proDERM Academy Seminar ‚Claims Support for Cosmetic Products‘.

The focus of the 3-day seminar will be to provide the claims development principles and basics as they relate to the legislation in a concise yet comprehensive way. The program includes several sessions, practical demonstrations as well as a claim workshop.

» [More Information](#)

Imprint & Contact

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